



## SELLING POINTS

- In Stores – 8/14/07
- SPR: \$34.98
- Expanded THREE DVD Set
- Seven Hours of Live Kiss on THREE DVD's
- Never before seen footage
- Five Concerts:
  - Australia (1980)
  - Brazil (1983)
  - Philadelphia (1987)
  - Portugal (1983)
  - Detroit (1990)
- Five Television Appearances
  - Land Of Hype And Glory with Edwin Newman* (1978)
  - The Tomorrow Show With Tom Snyder* (1979)
  - ROCKPOP* (1980)
  - Fridays* (1982)
  - Top Pop* (1982)
- Liner notes written by KISS – complete with an expanded 24 page booklet with unreleased color photos.
- Includes the previously unreleased European theatrical version of “KISS IN ATTACK OF THE PHANTOMS”

## PACKAGING

- **BONUS 4TH DISC** limited to initial orders Exclusively for Fontana Distribution “*The Crazy Nights Tour*” (4/21/88) – Tokyo, Japan – Budokan Hall “Love Gun,” “Cold Gin,” “Crazy Crazy Nights,” “Heaven’s On Fire,” “War Machine,” “I Love It Loud,” “Lick It Up,” “I Was Made For Lovin’ You,” and “Detroit Rock City”
- 3 *KISSOLOGY* DVD's

## You wanted the best...and you got the best...

The second installment of the *KISSOLOGY* series – “*KISSOLOGY VOL 2 1978-1991*” – follows in the the incredible success of the #1 “*KISSOLOGY VOL 1 1974-1977*” – now 5 X Platinum! *VOL 2* continues where *VOL 1* leaves off—with **KISS** on route to becoming one of the biggest concert draws in the world. This second volume contains brilliantly restored concert footage, television appearances—all chronicling KISS’ meteoric rise to world domination. *VOL 2* features the band’s now legendary “Unmasking” on MTV, line up changes, and for the first time on **DVD**—the previously never before seen European theatrical version of their 1978 film “*KISS IN ATTACK OF THE PHANTOM*”! Complete with scenes not seen by U.S. audiences (in the NBC-TV version) as well as more original KISS music.

“*KISSOLOGY VOL 2 1978-1991*” has been expanded into a **three disc set**, boasting nearly **seven hours** of KISS at their very best—live and on stage!

## AUDIO/VIDEO

- All audio and video has been digitally restored
- A completely restored “KISS IN ATTACK OF THE PHANTOMS”
- 5.1 surround sound mix

## VH1 CLASSIC TV SUPPORT

- “Inside Track” – Kiss music special
- Host reads
- Countdown
- Classic In Concert
- News Feature

## VH1 SUPPORT

- Messaging in appropriate programming
- News feature

## PRESS/MEDIA

- Trade Press – announce release (*Billboard*, *Rolling Stone*, etc.)
- Magazines (*EW*, *Rolling Stone*, etc)
- Nighttime TV Press (Kimmel, Letterman, Leno, etc)
- Radio (Sirius, XM, Syndicated Shows)
- Newspapers – features and reviews for DVD in leading dailies
- Wires/Syndicates – features and reviews with wire services (AP/Reuters, etc)

## RADIO

- Nationwide promotions running weekend prior to in store date

## ADVERTISING

### PRINT

- *Entertainment Weekly*
- *Rolling Stone*

### TELEVISION

- Vh1 Classic
- Vh1
- Direct Response campaign to be confirmed

## POINT OF SALE

- 11 x 17” double sided posters
- 12” x 12” double sided album flat
- postcards

## ALSO AVAILABLE

### KISSOLOGY VOL 1 1974-1977

Selection # VH00144  
UPC# 894316001444



## DVD ONE

- "Land Of Hype And Glory with Edwin Newman" – (1/10/78)
- "KISS IN ATTACK OF THE PHANTOMS" (1979) movie - previously unreleased European Theatrical version
- *The Tomorrow Show With Tom Snyder* – (10/31/79)

## DVD TWO

- "Shandi" (music video) – (1980)
- CNN Interview with Peter Criss – (9/24/80)
- Countdown – (9/21/80)
- *Rockpop* – (9/13/80)
  - "She's So European"
  - "Talk To Me"
- *KISS Invades Australia* – (11/80) Documentary
- Sydney Showground Sydney, Australia – (11/22/80)
  - "Detroit Rock City"
  - "Cold Gin"
  - "Strutter"
  - "Shandi"
  - "Calling Dr. Love"
  - "Firehouse"
  - "Talk To Me"
  - "Is That You"
  - "2000 Man"
  - "I Was Made For Lovin' You"
  - "New York Groove"
  - "Love Gun"
  - "God Of Thunder"
  - "Rock And Roll All Nite"
  - "Shout It Out Loud"
  - "King Of The Night Time World"
  - "Black Diamond"



- *Fridays* – (1/15/82)
  - "The Oath"
  - "A World Without Heroes"
  - "I"
- *Top Pop* – (11/82)
  - "I Love It Loud"

## DVD THREE

- *Maracana Stadium Rio De Janeiro, Brazil* – (6/18/83)
    - "Creatures Of The Night"
    - "Cold Gin"
    - "Calling Dr. Love"
    - "Firehouse"
    - "I Love It Loud"
    - "War Machine"
    - "Black Diamond"
    - "Rock And Roll All Nite"
  - *MTV Special: KISS Unmasking* – (9/18/83)
  - *Cascais Hall Lisbon, Portugal* – (10/11/83)
    - "Creatures Of The Night"
    - "Detroit Rock City"
- *The Spectrum Philadelphia, PA* – (12/18/87)
    - "Love Gun"
    - "Bang Bang You"
    - "No, No, No"
    - "Crazy Crazy Nights"
    - "Reason To Live"
  - *The Palace At Auburn Hills Detroit, MI* – (10/14/90)
    - "I Stole Your Love"
    - "Dence"
    - "Heaven's On Fire"
    - "Crazy Crazy Nights"
    - "Black Diamond"
    - "Shout It Out Loud"
    - "Strutter"
    - "Calling Dr. Love"
    - "I Was Made For Lovin' You"
    - "Fits Like A Glove"
    - "Hide Your Heart"
    - "Lick It Up"
    - "God Of Thunder"
    - "Forever"
    - "Cold Gin"
    - "Tears Are Falling"
    - "I Love It Loud"
    - "Love Gun"
    - "Detroit Rock City"
    - "I Want You"
    - "Rock And Roll All Nite"
  - *Music Video* – (1991)
    - "God Gave Rock 'N' Roll To You II"
  - *Day In Rock* – (11/25/91) MTV News excerpt

[www.kissonline.com](http://www.kissonline.com) [www.vh1classic.com](http://www.vh1classic.com)

Artist: **KISS** • Title: **KISSOLOGY VOL 2 1978-1991**

Selection #: VH00109 • Price Code: D34 • Package: 4 DVDs in a 6-panel DigiPak with outer slipcase  
Box Lot: 20 • File Under: **KISS** • Genre: **KISS**

Time: DVD One +/-101 mins, DVD Two +/-124 mins, DVD Three +/-182 mins, Bonus DVD +/-30 mins, TOTAL TIME +/-408 mins

Notes:



Street Date: August 14, 2007 (Order Due Date: 7/25/07)